



AQUACULTURE INNOVATION Europe

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Aquaculture Innovation Summit talk

Innovation Trends



with

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What innovation trends are you seeing in the aquaculture feed and nutrition space?

We see a lot of great things happening in the feed space at the moment. As the supply of fish meal and fish oil based on wild fisheries continues to be under pressure, we see an increasing number of start-ups developing alternatives for both products. Some of these are actually pretty far along and will start supplying solid volumes to the market within only a couple of years.

How important is digital innovation for the future of aquaculture, in your view?

Digital innovation is incredibly important for the aquaculture industry in particular, but also for the global fisheries industry generally. There is a lot happening on a production level, where digitalized farm management tools are driving farm efficiency and productivity. From a market perspective, there's a lot of room for improvement in developing full traceability throughout the supply chain, so we see that digital innovation can play a major role there. Also, matching supply and demand is increasingly done using digital trading platforms.

Do you have any tips for aquaculture start-up companies currently seeking investment?

Surround yourself with people who've been in the industry for decades. They've seen the industry develop and can often connect you to other people with good ideas and experience. Many great networks have developed around business plan competitions and accelerator programs, too. Make sure you become a part of the industry.

Are you excited for the Aquaculture Innovation Summit? What about it are you looking forward to the most?

A conference dedicated to innovation in aquaculture, and in particular to investable innovation in aquaculture, is something groups like us get very excited about. I'm looking forward to meeting all of the bright minds behind the companies and learning more about their work, the milestones they've hit, and their ambitions moving forward.